

Get a rebate on your purchase of Honey Nut Cheerios cereal, up to \$7.00 value, excluding tax.

BUY:

Buy an eligible size box (10.8oz, 15.4oz, 19.5oz, 27.2oz) of Honey Nut Cheerios in-store or online between **2/1/21 – 2/28/21**. Your purchase must be from a retailer whose receipts show the date of transaction, qualifying purchase, purchase price, and total receipt dollar amount to be eligible for rebate.

UPLOAD:

Take a photo of the original retail receipt or submit a copy of your online shipment order confirmation with the qualifying purchase and upload the image at FreeHoneyNutCheerios.com by **3/15/21** at 11:59:59 pm PT.

Photo of receipt or email must include the date of transaction, qualifying purchase, and the total receipt dollar amount.

REDEEM:

You will receive an email on the status of your submission within 24 hours. If your receipt is verified, the email will have a Reward Code, which you must enter at FreeHoneyNutCheerios.com/redeem by **3/31/21** to receive your rebate. Upon Reward Code entry, select whether you would like to receive your rebate electronically or by mail. If you would like your rebate mailed to you, you must enter your mailing address, no post office boxes allowed. **Rebate Reward Codes must be redeemed by 3/31/21 at 11:59:59pm PT, at which time they become invalid.**

RECEIVE:

A rebate check via mail *or* electronic payment via PayPal™ or Venmo™ credit for the purchase price of the Honey Nut Cheerios cereal purchase, up to \$7.00, excluding tax. Subject to privacy policy at FreeHoneyNutCheerios.com.

Offer limited to one refund per name, family, address, or household. Offer good in the USA and DC, its territories, and military addresses except RI, CT, ND, NY, ME and Miami-Dade County where taxed, regulated, void or prohibited. No post office boxes allowed- only street or rural route addresses are acceptable. This offer may not be published in any rebating magazine, website or elsewhere without written permission of General Mills, Inc. ("Sponsor"). Requests which are non-conforming, duplicates, copies, from outside the stated area, or from groups or organizations will not be honored or returned. Allow up to sixty (60) days from the received by date above to receive your rebate. Rebate checks void if not cashed within 90 days of issuance and will not be re-issued. Allow up to five (5) days to receive the PayPal™ or Venmo™ credit to your account. Not combinable with other offers. Request form may not be assigned, transferred or sold (including, without limitation, via online auction site). Sponsor is not responsible for lost, late, or misdirected mail. For all inquiries, please email customerservice@tpgny.com

Additional Program Terms. Sponsor reserves the right, in its sole discretion, to cancel, terminate,

modify, or suspend this Offer should (in its sole discretion) virus, bugs, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Offer. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Offer or Web site. For details regarding collection of information from users of the Web site (including entrants), please consult the privacy policy on the web site. Additionally, Sponsor reserves the right to prosecute any fraudulent activities to the full extent of the law. In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, and its parent companies, subsidiaries, affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failure of any kind, lost or unavailable network connections, Web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Offer, including any injury or damage to participant's or any other person's computer relation to or resulting from participating in this Offer or downloading any materials in this Offer.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: General Mills, Inc., One General Mills Boulevard, Minneapolis, MN 55426